

Jennifer Herron PR

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THE SINGING SIERRAN, RICH PRICE'S NEW VIDEO, "COWBOY'S COWBOY," MADE IT'S NATIONAL TELEVISION DEBUT ON RFD-TV THIS WEEKEND



Fans Tuning Into "Perley's Place" Enjoyed First National Television Screening of Rich Price's Tribute to John Wayne in "Cowboy's Cowboy"

NASHVILLE, TN (June 5, 2023) -- This past Saturday, traditional country music fans tuning into RFD-TV's "Perley's Place," were the first to enjoy the national television screening of the new video from legendary American Western music entertainer, Rich Price.

The video for a song called "Cowboy's Cowboy" is all about the Duke, John Wayne, a western movie actor and groundbreaking activist for cattle ranchers. This special tribute song is also the title track to Price's album featuring his popular recordings, "Bandera Moon," "Rachel's Outlaw" and "Bronc Bustin', Fun Lovin', Waltzing Cowboy."

The vintage black and white film with Rich's baritone voice and traditional western music harmonies creates cinematic magic, taking fans back in time, when the cowboy was king of the movie screen. You can view the video here, [Video: Cowboy's Cowboy, Rich Price.](#)

Price grew up on the traditional music of the American West in the Bay Area of California at the foothills of The Sierras near Yosemite National Park. The singer/songwriter has spent decades entertaining fans along trail rides and on stages across the U.S. and in China, as well as, on his own television shows. Right down to his appearance, Rich Price has long been an ambassador for western music, wearing a white cowboy hat and embroidered stage suits.

To request a Rich Price CD copy or an mp3, please contact jenniherron@hotmail.com .

About Rich Price: Rich Price is in millions of households each week as the co-host of Cheyenne Country and The King of the Cowboys Theatre. The family friendly music and

video show airs across the United States, Canada, Europe and Australia. Rich Price is currently on the Hot Disc top 40 chart. His music is heard worldwide. Rich has performed on notable stages in China, the Nashville Cowboy Church and the Academy of Western Artists Awards Show. Rich Price recordings feature Nashville's A-Team session musicians.

Links:

www.richpricethesingingsierran.com

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